**Internal Communications for Official Partners**

**Newsletters for Your Team**

**Skills for Growth – SME Support**

Please copy and paste the following copywriting and links to your mailing system to provide information to your employees and colleagues about the Skills for Growth – SME Support programme and benefits for your clients.

**Newsletters**

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| **Copy** | **Links** |
| Dear colleagues,  We are proud to announce that we’ve joined the **#SkillsRevolution**, partnering with Skills for Growth – SME Support to add value to our existing client offer through this intuitive SME development programme.  Skills for Growth – SME Support is a fully funded skills consultation service designed to help upskill employees and improve productivity, with added benefits to our clients such as:   * Health and Wellbeing Specialist Support * Apprenticeship Specialist and Levy Matchmaking Application Support * Top-level bespoke Business Diagnostic * Employee-level Skills Development Plans * Exclusive training management portal through GM Skills Map * 100s of free bite size training modules   And more.  Commissioned by the Greater Manchester Combined Authority and funded by the European Social Fund, delivered in partnership between the Greater Manchester Chamber of Commerce and GC Business Growth Hub, information garnered by Skills for Growth – SME Support will inform future policy and funding for skills, training and adult education, the success of which will benefit our organisation and our clients alike.  To find out more, ask your line manager or visit [www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk) . | **Button:** Learn More  **Link:** <https://skillsforgrowthsme.co.uk/?utm_source=DigitalToolkits&utm_medium=Newsletter&utm_campaign=OfficialPartnerToolkit> |
| Have you heard about GM Skills Map?  This intuitive online portal developed by the team at Skills for Growth – SME Support allows our clients to browse a **directory of fully funded and part funded courses** to suit their developmental needs. Not to mention, if our client registers onto the Skills for Growth – SME Support programme they will be set up with an easy-to-use portal via GM Skills Map giving them access to **100s of free bite size training modules** in addition to their training management portal.  Skills for Growth – SME Support is an impartial skills consultation service, commissioned by the Greater Manchester Combined Authority, with funding from the European Social Fund, and provides a fantastic value-added service to our clients.  Check out [www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk) to see what courses are available through the programme and contact your line manager if you would like to make a referral on behalf of your client. | **Button:** Visit Portal  **Link:** <https://gmskillsmap.co.uk/?utm_source=DigitalToolkits&utm_medium=Newsletter&utm_campaign=OfficialPartnerToolkit> |
| Dear colleagues,  If you are working with SMEs in GM operating within the X Sector, Skills for Growth – SME Support has a wide range of support services available specifically tailored to help your clients.   * Health and Wellbeing Specialist Support * Apprenticeship Specialist and Levy Matchmaking Application Support * Top-level bespoke Business Diagnostic * Employee-level Skills Development Plans * Exclusive training management portal through GM Skills Map * 100s of free bite size training modules   And more.  If you feel your clients could benefit from joining the programme, ask your line manager about making a referral or visit [www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk) to find out more. | **Button:** Learn More  **Link:** <https://skillsforgrowthsme.co.uk/?utm_source=DigitalToolkits&utm_medium=Newsletter&utm_campaign=OfficialPartnerToolkit> |