**Internal Communications for Training Providers**

**Newsletters for Your Team**

**Skills for Growth – SME Support**

Please copy and paste the following copywriting and links to your mailing system to provide information to your employees and colleagues about the Skills for Growth – SME Support programme and benefits for your clients.

**Newsletters**

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| **Copy** | **Links** |
| Dear colleagues,  We are proud to announce that we’ve joined the **#SkillsRevolution**, partnering with Skills for Growth – SME Support to add value to our existing client offer through this SME development programme.  Skills for Growth – SME Support is a fully funded skills consultation service designed to help upskill employees and improve productivity, with added benefits to our clients such as:   * Health and Wellbeing Specialist Support * Apprenticeship Specialist and Levy Matchmaking Application Support * Top-level bespoke Business Diagnostic * Employee-level Skills Development Plans   Commissioned by the Greater Manchester Combined Authority and funded by the European Social Fund, delivered in partnership between the Greater Manchester Chamber of Commerce and GC Business Growth Hub, information garnered by Skills for Growth – SME Support will inform future policy and funding for skills, training and adult education, the success of which will benefit our organisation and our clients alike.  To find out more, ask your line manager or visit [www.skillsforgrowthsme.co.uk](http://www.skillsforgrowthsme.co.uk) . | **Button:** Learn More  **Link:** <https://skillsforgrowthsme.co.uk/?utm_source=DigitalToolkits&utm_medium=InternalNewsletter&utm_campaign=TrainingProviderToolkit> |
| Have you heard about GM Skills Map?  This intuitive online portal developed by the team at Skills for Growth – SME Support allows us to upload our courses to the directory **free of charge** and reach new learners interested in our courses.  Skills for Growth – SME Support is an impartial skills consultation service, commissioned by the Greater Manchester Combined Authority, with funding from the European Social Fund, and provides a fantastic value-added service to our clients.  Check out [www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk) and let’s work together to get our courses in front of fresh faces. | **Button:** Visit Portal  **Link:** <https://gmskillsmap.co.uk/?utm_source=DigitalToolkits&utm_medium=InternalNewsletter&utm_campaign=TrainingProviderToolkit> |